



HEMP
AMERICAN MEDIA GROUP

MEDIA KIT 2020

ABOUT US

Hemp American Media Group operates a network of **over 25** state-specific, content-based websites in the legal marijuana industry that provide advertising and industry resources such as dispensary and doctor listings, news, laws, videos, and more.

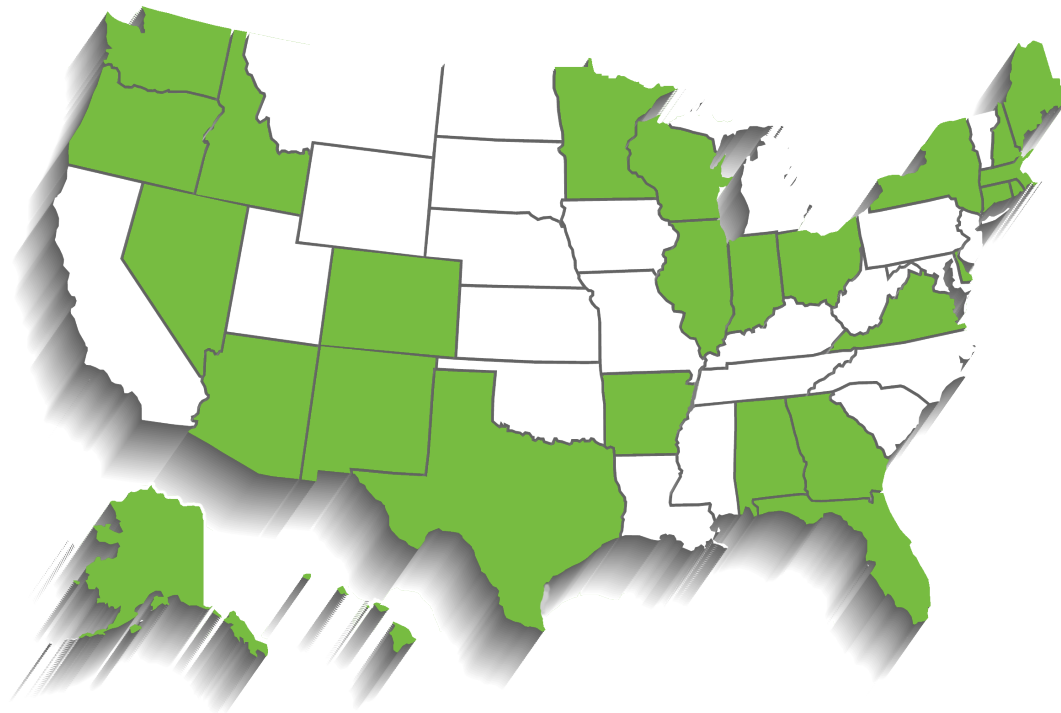
Advertise to a highly-targeted demographic of marijuana industry business owners and consumers.

OUR NETWORK

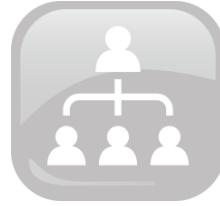
We have **over 25** state-specific marijuana industry sites, and more are coming soon.

View all our sites at:

www.HempAmerican.com



SITE AUDIENCE



OPTIMAL AUDIENCE

Our visitors are marijuana consumers that regularly purchase marijuana products



OPTIMAL RETURN ON INVESTMENT

Advertising is targeted to our visitors which leads to optimal returns on investment for our advertisers

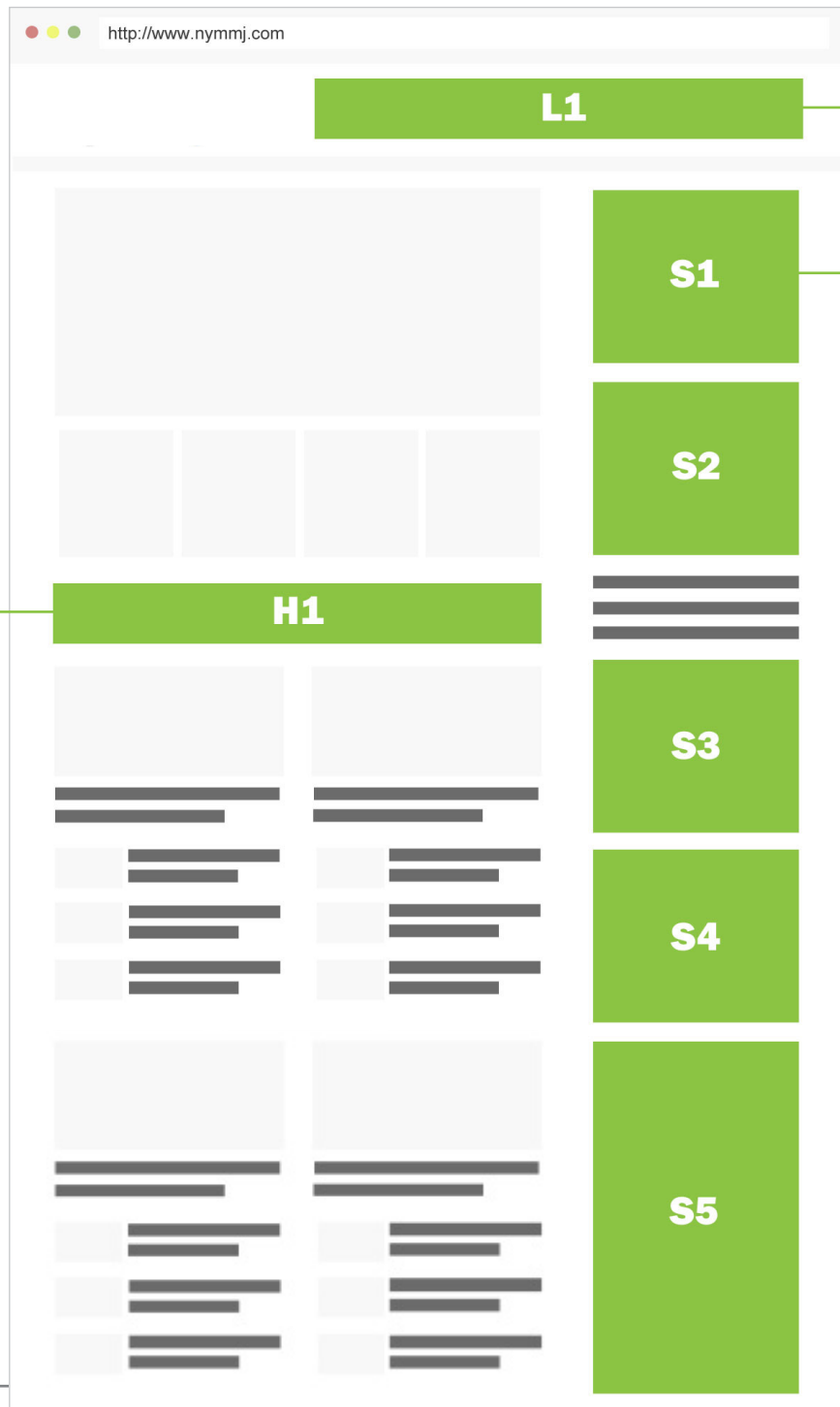


OPTIMAL BUSINESS GROWTH

Advertise your business and watch as it grows along with the rapidly developing legalized marijuana industry



AD LOCATIONS



H1 HOMEPAGE AD
Visible on the homepage

L1 LEADERBOARD
Visible on all of site

SIDEBAR ADS
Visible on all of site

RATES (PER 5 SITES)

PICK FIVE (5) SITES FROM OUR NETWORK OF SITES TO
HAVE YOUR ADVERTISEMENT APPEAR ON...

AD LOCATIONS	RATE (monthly)	AD SIZE (pixels)	BRANDED CONTENT	PRICE (each)
L1 - Leaderboard (above the fold, appears sitewide in header)	\$5,000	728x90	Branded Article (includes 1 link, appears on homepage news feed, the News page, and on social media)	\$500
S1 - Sidebar (above the fold, appears on most of site)	\$4,000	300x250	Social Media Posting (1 posting on social media: Facebook, Twitter, etc.)	\$250
S2 - Sidebar (above the fold, appears on most of site)	\$3,500	300x250		
S3 - Sidebar (below the fold, appears on most of site)	\$3,000	300x250		
S4 - Sidebar (below the fold, appears on most of site)	\$2,500	300x250		
S5 - Sidebar (Large) (below the fold, appears on most of site)	\$3,000	300x600	BUSINESS LISTINGS Contact us to learn more	PRICE (monthly)
H1 - Homepage (appears only on homepage)	\$2,000	728x90		
D1 - Dispensary Map Page (leaderboard above the Dispensary Map)	\$1,500	728x90		
D2 - Dispensary Map Page (leaderboard below the Dispensary Map)	\$1,000	728x90		
C1 - Doctor Map Page (leaderboard above the Doctor Map)	\$1,500	728x90		
C2 - Doctor Map Page (leaderboard below the Doctor Map)	\$1,000	728x90		
R1 - Product Reviews Page (leaderboard on Product Reviews page)	\$1,500	728x90		

Up to 2 ads can rotate in each ad location. JPG or PNG images only.
We accept credit cards, ACH, checks or PayPal. Ads may be cropped to fit. Non-refundable.

CUSTOM DEALS

BUSINESS LISTING DISCOUNTS

LONG-TERM ADVERTISING DISCOUNTS

NATIONAL ADVERTISING DISCOUNTS

CUSTOMIZED ADVERTISING CAMPAIGN DISCOUNTS

Contact us at
hemp@hempamerican.com
for current discounts

CONTACT US

HOW TO CONTACT US

hemp@hempamerican.com

or

via the Contact Us page on our site

www.HempAmerican.com

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